

Nate Williams

Product Designer

Connect

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nw-design.co
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Competency

Product Design, UX & UI
Design, User Research, HCD
Software Interface Design
Web Interface Design, Mobile
App Design, Digital & Physical
Prototyping, Branding

Design

Figma, Adobe Illustrator, Adobe
XD & Suite, Sketch, Invision

Product

Agile Ceremonies, Business
Analysis, Requirement
Gathering, User Stories,
Prioritization, Google
Suite, MS Office,
Confluence, JIRA, Pivotal
Tracker

Certifications

AST-1 Certification

Leadership

NU Football Team
NU Leadership Council

Education

Northwestern University

Evanston, IL | Dec 2010

B.S. Learning & Organizational Change

Minor - Business Institutions with Marketing Focus

Experience

DICKS Sporting Goods - Sr. UX Designer

Pittsburgh, PA | Nov 2018 — Current

Leading product design for Mobile App team along with strategic thinking for company wide personalization strategy.

Previously worked with the Tech & eCommerce departments to lead design efforts for the Loyalty Team to restructure their program. Worked alongside product team and marketing stakeholders to research, test and implement their tiered loyalty programs.

Previously led design efforts for the Golf Attack (special business unit) and Shopping Cart teams and have been part of a 2 Pivotal Labs engagement.

eMentorConnect — Lead UX/UI Designer

Atlanta, GA | April 2017 — Nov 2018

Performed corporate rebrand for web, and sales collateral. Worked with Marketing & Development teams to restructure the Information Architecture, and implement new UI for their Admin and User Facing SaaS Platform sold to Fortune 1000 companies.

&SONS Design/Dev — Principal & Creative Director

Pittsburgh, PA | Dec 2016 — Nov 2018

Lead, managed and designed all creative and UX/ UI Design based initiatives for clients web, software & marketing needs.